



The Flexsteel Difference

A Lifetime of Comfort,
Quality & Style.



comfort

dependable fashion beauty selection

craftsmanship elegant

Flexsteel
America's Seating Specialist



Comfort Today.

One glance will tell you that Flexsteel® furniture looks absolutely beautiful when it's new. But, the more you know about our furniture, the more you'll realize that the most beautiful thing about a Flexsteel sofa or chair isn't the way it looks—it's the way it lasts.



Comfort Tomorrow.

From top to bottom, inside and out, our furniture is crafted with exceptional care and attention to detail. So you can count on it to look and feel wonderful for years—long after you've come to consider it a member of your family.

Much has changed since we started building furniture in 1893, but our dedication to honest craftsmanship, unmatched comfort, quality and fashion is as strong as ever—and so are our Lifetime Guarantees.



dependable quality selection craftsmanship elegant fashion

It all comes down to this: selecting furniture is a big decision. And when you choose Flexsteel, you can feel completely comfortable with your decision—in more ways than one.

 *Flexsteel.*



style

If you think your furniture looks good now, wait a few years.

quality

Sitting is believing. Our Plush seat cushions start out comfortable and stay that way through years of use, thanks to a combination of high-resiliency polyurethane foam and down-soft polyester fibers. They're so durable, we even cover them with our Lifetime Warranty—even if you have small children or large pets. (Extra-deluxe cushions, including feather/down-filled, are also available on many styles.)

Lean back and relax. Strong hardwood back supports, resilient sinuous wire springs, and a supportive foam core wrapped in layers of soft polyester make our furniture perfect for relaxing.

Together to stay. Joints are excellent indicators of high-quality construction, and ours are outstanding: dado-cut overlapping joints are glued, then reinforced with hardwood corner blocks that are held secure with glue and screws for maximum stability. Our sturdy, precision-engineered frames are so strong, they're covered by our Lifetime Warranty.



Details, details. Our meticulous attention to tailoring means patterns are carefully centered and matched, pleats are backed with attached stiffener to stay crisp, and seat edges and arms are padded. In other words, the closer you look, the better Flexsteel furniture looks.

What's in a name? In our case, the uniquely comfortable blue steel seat spring that's at the heart of Flexsteel furniture. You can't find it anywhere else—and once you experience the long-lasting comfort it provides, you'll see why so many people won't sit still for anything less. Naturally, it's covered by our Lifetime Warranty.

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Finding the perfect look is just a mouse click away with *www.flexsteel.com*. Choose from more than 100 styles and more than 1500 fabrics and leathers.



Once you've selected your frame and fabric, we'll "build" your furniture onscreen with our Sneak Preview® video catalog system. It's a reassuring preview of your selection—and it means you'll never have to mentally reupholster a display sofa, to know just what you're getting.



durable luxurious functional tailoring extraordinary beautiful

luxurious



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